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# PlayGround

Test stuff here.

report:intro,report:soa,report:prm,report:mkt,report:sus,report:eth,report:dvp,report:conc

## Introduction

### Project Context

// MADS4Engineering as a project-based learning programme; the real-world challenge; the composition of the team; the relevance of multidisciplinary and intercultural collaboration.//

### Challenge and Objectives

*Describe very briefly the challenge addressed; main project objective; key expected outcome.*

### Methodological Overview

*Just a paragraph explaining that: Design Thinking supported problem framing and user-centred design; CRISP-DM structured the data science activities; Scrum supported project execution. No methodological details.*

### Report Structure

| Chapter | Description |
|---------|-------------|
| 1       | ...         |
| 2       | ...         |
| 3       | ...         |
| 4       | ...         |
| 5       | ...         |
| 6       | ...         |
| 7       | ...         |
| 8       | ...         |

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## State of the Art

*This chapter provides the reader with the relevant technical-scientific background as well as existing related products and research, also known as the state of the art, in the field(s) of the project.*

## Introduction

*Provide here an overview of the contents (structure) of this chapter.*

These are examples of citations to books [(Thapa2019)] and [(Obayashi2020)], a chapter on a smart companion [(Reis2020)], articles on IoT [(Hamza2023)], blimps [(Mahn2006)], cloud computing [(Llorente2009)], gas emissions [(Ranjith2020)], pedestrian crossing behaviour [(Sobhani2018)], smart bicycles [(Lee2018)] and diaper moisture [(Khan2018)], and to Web resources [(android41)], [(cloudexpo2008)] and [(gartner2021)].

## Domain Overview

### Existing Solutions

Commercial solutions

Open-source solutions

Research prototypes

*Compare selected solutions considering the requirements of your own solution*

### Relevant Technologies and Approaches

Data sources and acquisition

Data analysis and modelling techniques

Data visualisation techniques

UI/UX approaches

Development technologies

### Gap Analysis

Summary of limitations of existing solutions

Identified opportunity

Positioning of the proposed solution

### Design Implications

## Summary

*Provide here the conclusions of this chapter and make the bridge to the next chapter.*

What did the you learn from the state of the art and how did it influence the proposed solution?

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## Project Management

*Provide here an overview of the contents (structure) of this chapter. Explain the project management approach your group followed and justify why you think it is a good approach.*

### Scope

*Document the boundaries of your project. Document the product scope (the extent of what your project will produce) and the project Scope (summary of the work needed to produce it). Make sure you clearly define what is part of the project and what is outside of its scope, justifying as needed.*

### Time

*Explain how you managed the schedule of your project. Document the key milestones of your project, mapping key phases to reference deadlines.*

### Cost

*Describe your project budget and its key components. Explain how your budget was managed throughout the project. Document the planned vs. effective costs of your project.*

### Quality

*Document quality metrics that will apply to your project deliverables, associated thresholds and how they should be reviewed.*

### People & Stakeholder Management

*Enumerate all people relevant to your project, including the project team and key stakeholders. Document their roles and responsibilities. Document your stakeholder management plan and strategy.*

## Communications

*Document how your team will manage communications, describing communication channels, meetings, etc.*

## Risk

*Identify key risks (product and project level), evaluate them and define how they should be handled (responses) and monitored. Perform quantitative and qualitative risk analysis and use the results to define the appropriate risk responses.*

## Procurement

*Document your procurement management strategy including make vs buy decisions, materials/services to be acquired, sources, costs, timings, etc.*

## Project Plan

*Document the project schedule, and the key project phases, using a Gantt Chart. Highlight the key project phases and milestones.*

*Describe how your plan was mapped to multiple iterative sprints.*

*Document how the sprint backlog was planned and managed for each of the sprints you have created in Planner.*

*Describe how prioritization was done.*

*Document how the estimation process was implemented, and any underlying challenges.*

*Provide a summary of the sprints that were executed, along with sprint goals.*

## Sprint Outcomes

*Include the outcomes of all sprint reviews (what was the sprint backlog, completion status, planned capacity vs. achieved velocity).*

## Sprint Evaluations

*Include the summary of all the sprint retrospectives, including any actions implemented as part of the team's continuous improvement strategy.*

## Summary

*Provide here the conclusions of this chapter and make the bridge to the next chapter.*

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# Marketing Plan

## Introduction

*Provide here an overview of the contents (structure) of this chapter.*

## Business Idea Formulation

## Business Model

## Market Analysis

## SWOT Analysis

## Strategy

## Strategic Objectives

## Segmentation and Targeting

## Positioning

## Marketing-Mix

## Brand

## Marketing Programmmes

## Programmes

## Budget

## Control

## Summary

*Provide here the conclusions of this chapter and make the bridge to the next chapter.*

Based on this market/economic analysis, the team decided to create <specify the type of product> intended for <specify the market niche> because <specify here the relevant market-related reasons>. Consequently, the team decided to design a solution with the following <specify here the features added for market reasons>.

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## Eco-efficiency Measures for Sustainability

*Sustainability is a widely used concept that is applied by companies, organizations and politicians in various contexts. This chapter deals with specific measures to minimize the environmental footprint. An overview of the most important aspects of sustainable development and eco-efficiency. The eco-efficiency measures for sustainability provide a foundation for understanding our environmental responsibility and resource efficiency.*

## Introduction

//Throughout history, geo-resources have served as crucial elements in providing all kinds of raw materials. However, excessive consumption has inflicted significant damage on the ecosystems, resulting in pollution and resource depletion. Sustainable engineering presents itself as a solution to this pressing issue, aiming to reconcile the demands of environmental preservation with economic growth.

Sustainable engineering plays a fundamental role in these processes as it is rooted in the three pillars of sustainable: environment, society, and the economy. In simple terms, sustainability means to satisfy existing needs, without eliminating the needs of future generations. This correlates also with the 17 sustainable development goals (SDGs) from the United Nations. By adapting to nature, rather than trying to control it, more sustainable practices and products can be created.//

## Environmental

*The environmental influence of products is of high importance in many aspects such as by depleting natural resources or emitting greenhouse gases. Concerning the product, it is important to try to reduce negative influences on the environment. This is achieved by reducing, reusing and recycling raw materials; taking into consideration the energy consumption in all phases of the project, as well as by minimizing transport.*

## Economical

*The economic aspect of sustainability relates to the efficient and cost-effective utilization of resources, aiming to minimize environmental impact while ensuring long-term economic viability. The goal is to strike a balance between environmental responsibility and financial success by devising products, processes, and business models that are both ecologically and economically advantageous. Thus, the sustainable economy focuses on the responsible management of economic, social, and environmental resources to support the well-being of current and future generations. The goal of economic sustainability is to achieve economic growth without making the negative environmental trade-offs that traditionally occur. It also means that the price of the product matches the time the product fulfils its purpose.*

## Social

*Social sustainability is about identifying and managing business impacts, both positive and negative, on people. It refers to the ability of a project or initiative to foster positive and inclusive social interactions while considering the long-term effects on society. The social aspect of sustainability deals with the community, education, equality, justice, social resources, health, well-being, quality education and quality of life. The product should meet those social aspects.*

## Life Cycle Analysis

*One crucial task is to assess how each stage of the life cycle contributes to the overall environmental impact. This analysis is typically aimed at prioritizing enhancements in products or processes and comparing various products for internal purposes. Life Cycle Analysis (LCA) is a method for evaluating the environmental impact of a service or product throughout its life cycle, from design to end-of-life management. LCA or life cycle assessment is an essential tool to support sustainable development decision-making, as well as to assess the potential environmental impacts of a product, material, process or activity.*

## Summary

*Provide here the conclusions of this chapter and introduce the next chapter.*

Based on this sustainability analysis, the team chose <specify here the design, technique(s) material(s), component(s)> for the following <specify here the relevant sustainability-related reasons>. Consequently, the team decided to design a solution with the following <specify here the features added for sustainability reasons>.

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## Critical Thinking and Ethical Considerations

### Introduction

*Provide here an overview of the contents (structure) of this chapter.*

## **Stakeholders and Impact**

Identification of affected stakeholders

Expected benefits

Potential risks

## **Risks and Concerns**

Ethical issues

Privacy and security issues

Bias and fairness issues

Sustainability issues and SDG alignment

Applicable regulations

## **Design Implications**

How the identified concerns influenced the design

Requirements derived from ethical and critical thinking considerations

## **Summary**

*Provide here the conclusions of this chapter and make the bridge to the next chapter.*

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# **Development**

## **Introduction**

*Provide here an overview of the contents (structure) of this chapter.*

## **System Architecture**

## Data Pipeline

## Backend Development

## Analytics Components

## Front-End Development

## Integration

## Summary

*Provide here the conclusions of this chapter and make the bridge to the next chapter.*

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## Conclusions

### Achievements

*Discuss here what was achieved (wrt the initial objectives) and what is missing (wrt the initial objectives) of the project.*

### Limitations

*Identify here the limitations of the solution and prototype.*

### Future Work

*Provide here your recommendations for future work.*

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