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Introduction

Team Presentation

Describe the team

Context

Relevance of the topic

Challenge and Objectives

Describe very briefly the challenge addressed; main project objective; key expected outcome.

Methodological Overview

Just a paragraph explaining that: Design Thinking supported problem framing and user-centred design; CRISP-DM structured the data science activities; Scrum supported project execution. No methodological details.

Report Structure

Chapter	Description
1	…
2	…
3	…
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